

CHEManager is delighted to be the official publishing partner for the Chemical and Pharma Logistics focal topic at ACHEMA 2018!

Visitors Guide

ACHEMA 2018 – Chemical and Pharma Logistics

We will be producing a visitors guide for this topic in partnership with the ACHEMA 2018 organizers. This guide will focus on Chemical and Pharma Logistics, with articles and insight in the area, as well as providing an official channel for all of the companies exhibiting at ACHEMA 2018 focal topic Chemical and Pharma Logistics to raise awareness to relevant delegates, of their presence at the event and internationally align their brand with ACHEMA 2018.



6,000 print copies of the visitors guide will be distributed in the entrance areas to the exhibition, and also extensively circulated digitally through CHEManager (global within the chemical and pharmaceutical industry; monthly reach up to 100,000 pages impressions) and ACHEMA digital channels prior to the show.

Showcase your company in the official publication

We are offering the opportunity to showcase your business within the publication. The following packages are available.

1. Exhibitors & non-exhibitors advertising

For exhibitors and non-exhibitors alike, we are offering a **full page advert A5 (124 mm width x 182 mm height)** in the guide.

For exhibitors: 1.490 Euro*

For non-exhibitors: 2.690 Euro*

2. Exhibitor showcase

If you are an ACHEMA exhibitor you can also book a **full page showcase** in the guide for 1.490 Euro*.

- Company name as you would like it displayed
- Stand number
- A high-res vector .eps or .jpg version of your logo
- Text outlining what your company does (up to 1,800 characters + 1-2 illustrations)
- Contact details
- Website address

Deadline: 10.04.2018

Publishing Date: 23.04.2018

If you would like to discuss further, or have any questions, just get in touch.

*Please note that we cannot grant any agency commission on this special offer

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