

Become AACHEMA Innovation Partner!



AACHEMA

2024

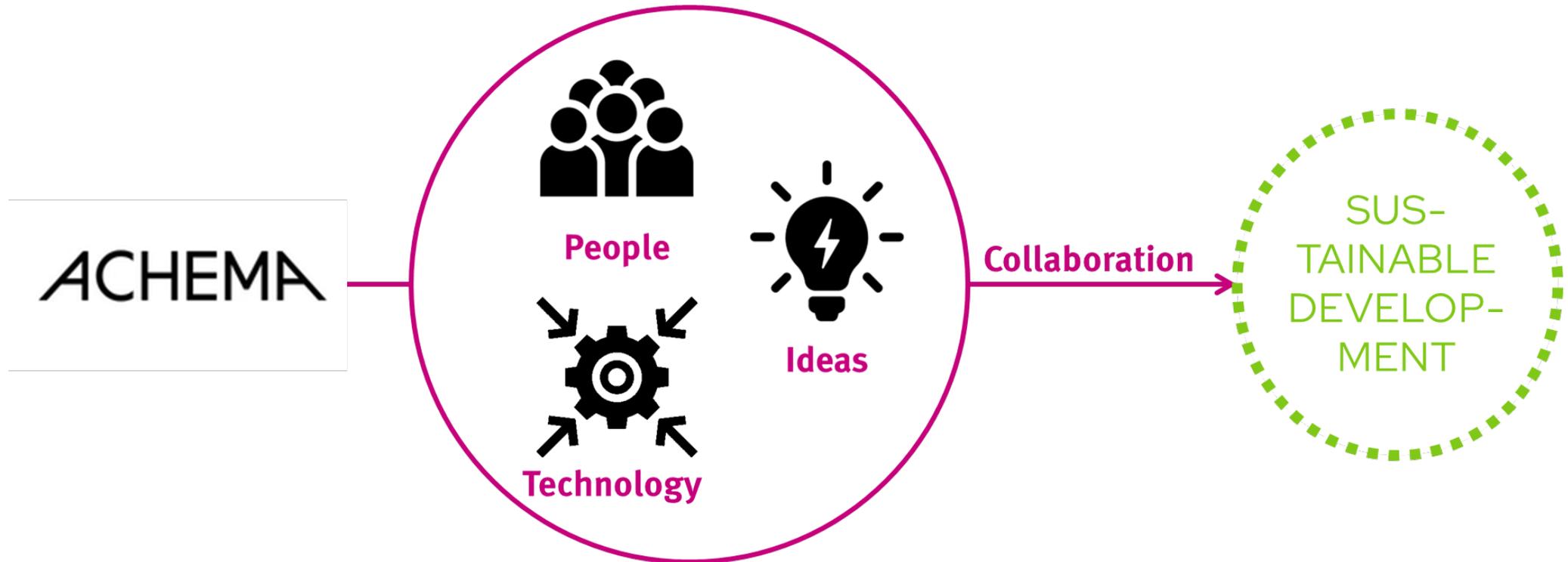
10 – 14 June

Frankfurt/Main, Germany



Our mission and heritage is to inspire sustainable connections

„To bring chemists and engineers together for fruitful cooperation.“
Max Buchner, 1918



105 years later,ACHEMA for good reason is considered the World Forum and leading Show for Process Industries



- Engineering
- Research and innovation
- Laboratory and analytical techniques
- Literature, information, learning and teaching aids
- Mechanical processes
- Instrumentation, control and automation techniques
- Pharmaceutical, packaging and storage techniques
- Pumps, compressors, valves and fittings
- Industrial and labour safety
- Thermal processes
- Materials technology and testing
- Digital Hub

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ACHEMA Innovation Themes and Congress

The Innovation Themes address specific needs and capture the latest trends of our ACHEMA communities



Hall 9

#PROCESS



Hall 4

#PHARMA



Hall 12

#LAB



Hall 6

#GREEN



Hall 11

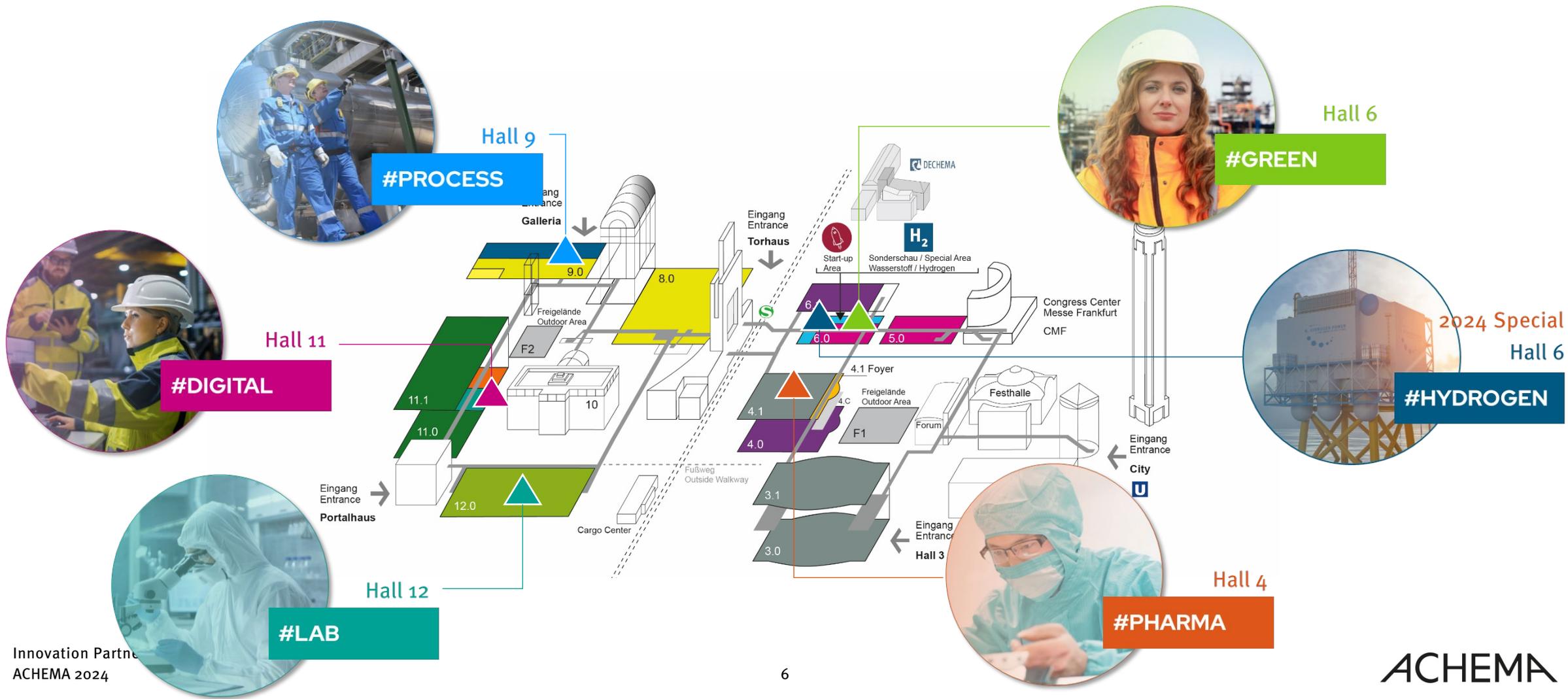
#DIGITAL



2024 Special
Hall 6

#HYDROGEN

Innovation stages deliver inspiring highlights and content from our partners to our professional audiences right on the exhibition floor



#process innovation

Discover the latest developments in process engineering and equipment that help you meet the mark!

#process innovation

INNOVATION SPOTLIGHTS

- ⚙️ Electrification, flexibilisation and efficiency improvement of chemical processes
- ⚙️ New Food processing and technology
- ⚙️ Smart engineering, equipment, analytics and operations
- ⚙️ Advanced and sustainable production systems

ACHEMA 2024
10 - 14 June 2024
Frankfurt am Main, Germany

Future-prove your plant

Process technology is at a cross-roads: as investments in "green" technology are scaling up at unseen speed, requirements for keeping the installed asset-base competitive and in the market are more dynamic than ever.

#pharma innovation

Get the world's most comprehensive pharma technology update to keep up your pace!

#pharma innovation

INNOVATION SPOTLIGHTS

- ⚙️ Trends in Biopharmaceutical manufacturing
- ⚙️ Equipment and processes for Advanced Therapy Medicinal Products (ATMPs)
- ⚙️ Sustainability in pharma production and packaging
- ⚙️ Next-level pharma: On the road to 5.0?



Best of Pharma-technology

Pharma has never been more exciting! As innovative research and production methods are pioneered and new products and sites are launched across the world, established processes need to meet ever higher requirements and benchmarks.

#lab innovation

Get inspired by the latest advances shaping the future of labs in process industries!

#lab innovation

INNOVATION SPOTLIGHTS

- ⚙️ The age of discoveries: Advanced bioanalytics and pharmaceutical applications
- ⚙️ Connect and collaborate: Linking the lab with production and quality
- ⚙️ Fast and precise: New developments in imaging and sensing technologies
- ⚙️ Future lab: Digitalised, minituarised, automated



The origin of value

The lab is birthplace of innovations that change the world and the traditional guardian of product quality. More than ever, success in the lab is defined by the technologies implemented in the lab and at the interfaces to engineering, production and quality.

#green innovation

Smart-up, gear-up and team-up to reshape the global process industries!

#green innovation

INNOVATION SPOTLIGHTS

- ⚙️ Achieving carbon-neutrality in process industries
- ⚙️ Accelerating the Industrial Biotechnology (R)evolution
- ⚙️ Closing material cycles - design, (re)use, recover
- ⚙️ Challenges in Industrial Water Management

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Reshape the industry

Fossil-free, bio-based and circular - green innovation is reshaping industries around the world. The time is now to shift focus from lab-scale, start-ups and policy-desk to industrial scale-up and reconfiguring value creation for sustainable ecosystems.

#digital innovation

Get ready and find the short-cuts for your digital transformation journey!

#digital innovation

INNOVATION SPOTLIGHTS

- ⚙️ Data analytics meets AI and quantum computing
- ⚙️ Smart plant processes: Integrating digital tools in business, engineering and operations
- ⚙️ Modular and connected production: How to plan, build and run the plant of the future
- ⚙️ Autonomous systems in site and plant operations

Transforming process industry

Implementing digital innovations like advanced analytics or Industry 4.0 technologies becomes increasingly essential to stay ahead of the curve. IT vs. OT, connectivity vs. security or smart vs. smart enough - the challenge for owner-operators is to find just the right setup for their business.

#hydrogen innovation

Don't miss the hydrogen special show at ACHEMA 2024!

#hydrogen innovation

INNOVATION SPOTLIGHTS

- ⚙️ Designing the hydrogen ecosystem
- ⚙️ Hyperscaling production and infrastructure
- ⚙️ Innovations for handling, transport and storage of hydrogen
- ⚙️ Power-to-X, industrial applications and sector coupling

ACHEMA 2024
16-19 June 2024
Frankfurt am Main, Germany



Special Show Hydrogen

Hyperscaling hydrogen production and infrastructure is one of the key enablers for a clean energy transition. Global projects are emerging so it is high-time to smart-up, gear-up and team-up at the world forum and leading show for process industries.

The innovation spotlight topics set the scene for the innovation stages and change from one ACHEMA edition to the next

#process	#pharma	#lab	#green	#digital	#hydrogen
Electrification, flexibilisation and efficiency improvement of chemical processes	Equipment and processes for Advanced Therapy Medicinal Products (ATMPs)	The age of discoveries: Advanced bioanalytics and pharmaceutical applications	Achieving carbon-neutrality in process industries	Smart plant processes: Integrating digital tools in business, engineering and operations	Designing the hydrogen ecosystem
New Food processing and technology	Trends in Biopharmaceutical manufacturing	Connect and collaborate: Linking the lab with production and quality	Closing material cycles - design, (re)use, recover	Data analytics meets AI and quantum computing	Hyperscaling hydrogen production and infrastructure
Advanced and sustainable production and reaction systems	Sustainability in pharma production and packaging	Fast and precise: New developments in imaging and sensing technologies	Accelerating the Industrial Biotechnology (R)evolution	Modular and connected production: How to plan, build and run the plant of the future	Innovations for handling, transport and storage of hydrogen
Smart engineering, equipment, analytics and operations	Next-level pharma: On the road to 5.0?	Future lab: Digitalised, minituarised, automated	Challenges in Industrial Water Management	Autonomous systems in site and plant operations	Power-to-X, industrial applications and sector coupling

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Become Partner

ACHEMA 2022 Impressions



#digital innovation

Main Partner

SIEMENS

www.siemens.com/processautomation

Platinum Partners

Microsoft

Hall 11.0 Stand C43

OPC FOUNDATION

Hall 11.0 Stand C3

SGACIA

Hall 11.0 Stand E3

ACHEMA2022

Gold Partners

EY

Hall 11.0 Stand C57

AUCOTEC

Hall 9.1 Stand B4 & Hall 11.0 Stand C51

Official Partner

AUTlook

www.autlook.at

Innovation Partner
ACHEMA 2024

In a nutshell: Innovation Themes and Stages vs. ACHEMA Congress

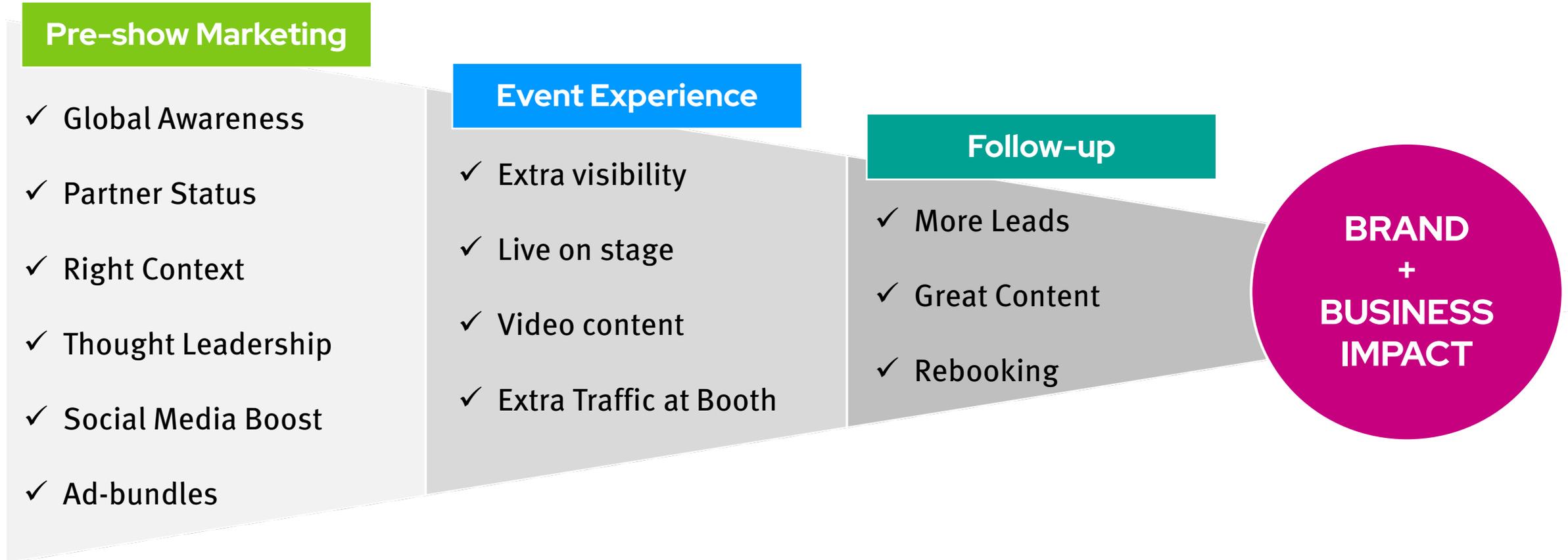
Innovation Themes in a nutshell

- Additional, permanent content-categories
- Four new „spotlight topics“ each per edition
- Address specific ACHEMA sub-communities
- Context and relevance for targeted campaigns
- Platform for curated and sponsored content
- Each with a dedicated live **innovation stage**

Innovation Stages vs. congress in a nutshell

Innovation Stages	Congress
Attractive live stage	Scientific congress
Built into the exhibition	Conference Rooms in the halls
High TRL, market-ready	Lower TRL, pre-market
50/50 curated and sponsored	Call for papers
Open access	Scientific stage-gate review
Professional recording	One-time presentation
Additional Advertising	Listed in Program
High brand impact	Limited brand impact
Service fee to recover cost	Free of charge

Innovation partnerships offer the opportunity to benefit from ACHEMA innovation themes for business and brand impact



Overview: Our Partnerships come in four exclusive Levels

	Best for	Exclusivity	Key Features	ACHEMA 2022 Partners *
PLATINUM	Domain Champions	1 per theme (only exhibitors)	Stage name + visibility	
GOLD	Leading Brands	4 per theme (open access)	90 minutes + social media	Microsoft, OPC Foundation, Körber, ISPE, ELRIG, 5G ACIA
SILVER	Rising Stars	8 per theme (open access)	30 minutes + ad bundle	Siemens Energy, Aucotec, FM Approvals, Groninger
OFFICIAL	NGO and Media	12 per theme (open access)	Logo partner	A*Star, Chemstars NRW, ISC3, WEKA Industrie Medien, process4sustainability, PULSE

Overview of rates and services per category (1/2)

	Service	Platinum	Gold	Silver	Official
BRANDING	Naming of stage, preset branding	✓			
	Additional brand visibility in show signage, hall plans and communications	✓			
	Logo represented on stages´ partner wall (onsite, print and online)	✓	✓	✓	✓
	Relative Size of logo representation (approx.)	300%	150%	100%	75%
CONTENT	Presentation time on stage (30 min / slot)	300 minutes	90 minutes	30 minutes	-
	Video recording of all sessions, incl. publishing rights	✓	✓	✓	
	Preferred placement in stage schedule	✓	✓	✓	
	Dedicated Session privilege	✓	✓		
	Involved in program development	✓			
	Detailed Company Information (online)	✓	✓		

Overview of rates and services per category (2/2)

	Platinum	Gold	Silver	Official	
ADVERTISING & MEDIA	General Social Media collaboration	✓	✓	✓	✓
	Full-size Banner on achema.de content page (880 x 300 pixel)	3 months	-	-	-
	Full-size Banner ad on ACHEMA online exhibitor search page, rotating (880 x 300 pixel)	3 months	-	-	-
	Medium rectangle Banner ad on ACHEMA online list of results page, rotating (300 x 250 pixel)	-	3 months	1 month	-
	Mobile Advertising in ACHEMA App	Splash Screen	Logo package	Logo package	-
	Pre-show newsletter features	1	-	-	-
	Social media post features	2	1	-	-
RATES	Service fee for exhibitors, excl. taxes	€ 48.000	€ 12.000	€ 4.000	€ 2.000
	Service fee for non-exhibiting partners, excl. Taxes	n.a.	€ 21.000	€ 7.000	€ 3.500
	Maximum number of category partners per theme	1	4	8	12

PLATINUM Partner Package

€ 48.000,-

BRANDING

- Brand name precedes stage name
- Massive visibility online and onsite
- Stage Design integrates CD-Elements
- Logo scale 300% on Partner wall

CONTENT

- 300 minutes on-stage (gross)
- Custom content development
- Preferred placement
- Live Video production

MEDIA

- XL Online banner advertising package
- In-App advertising
- Social Media coverage and collaboration



GOLD Partner Package

€ 12.000,-

BRANDING

- Logo scale 150% on Partner wall
- Logo displayed on www.achema.de
- Available to third parties (75% surcharge)

CONTENT

- 90 minutes on-stage (gross)
- Custom content development
- Preferred placement
- Live Video production

MEDIA

- Platinum Online banner advertising
- Featured Social Media post
- Social Media coverage and collaboration



Maximum of 4 partners per innovation theme

SILVER Partner Package

€ 4.000,-

BRANDING

- Logo scale 100% on Partner wall
- Visibility online and onsite
- Logo displayed on www.achema.de
- Available to third parties (75% surcharge)

CONTENT

- 30 minutes on-stage (gross)
- Custom content development
- Preferred placement
- Live Video production

MEDIA

- Gold Online advertising package
- Social Media collaboration

Maximum of 8 partners per innovation theme



Follow #ACHEMA24

www.achema.de



ACHEMA2024

10-14 June 2024
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