

The background image shows two men in business suits at an industrial exhibition. One man is pointing at a large, circular, metallic industrial component, possibly a reactor or a large valve. The other man is looking at it with interest. In the background, other exhibition stands and people can be seen, though they are out of focus. The overall scene is brightly lit, typical of a trade show.

Insights: ACHEMA 2024

World Forum and Leading Show for
Life Science and Process Industries

ACHEMA

Five good reasons to join ACHEMA 2027

5

See - Touch - Trust

Exhibitors will do everything they can to create a unique brand and technology experience at ACHEMA. They want to thrill visitors with their ideas and production in a way that nobody else in the industry does.

4

Exclusive Network

For 52 % of visitors, ACHEMA is the only trade show they will attend. This exclusive target group can only be reached here. A well-coordinated team at your booth will enable you to engage with the specialist audience and ensure that a valuable exchange takes place. In addition, ACHEMA is also the perfect environment to recruit new members of staff effectively.

2

The One-Stop-Show

ACHEMA is the world's leading show for all areas of the life science and process industry and provides an impressively varied array of technology and service offerings. Visitors spend on average two days to get a complete, cross-industry tech update and preview the next innovation cycle.

3

Melting Pot of Life Science and Process Industry

At ACHEMA you take full advantage of unrivaled networking opportunities enabling you to make connections across continents and different branches of industry. Joining this outstanding event you experience first-hand the true meaning behind "Inspiring Sustainable Connections".

1

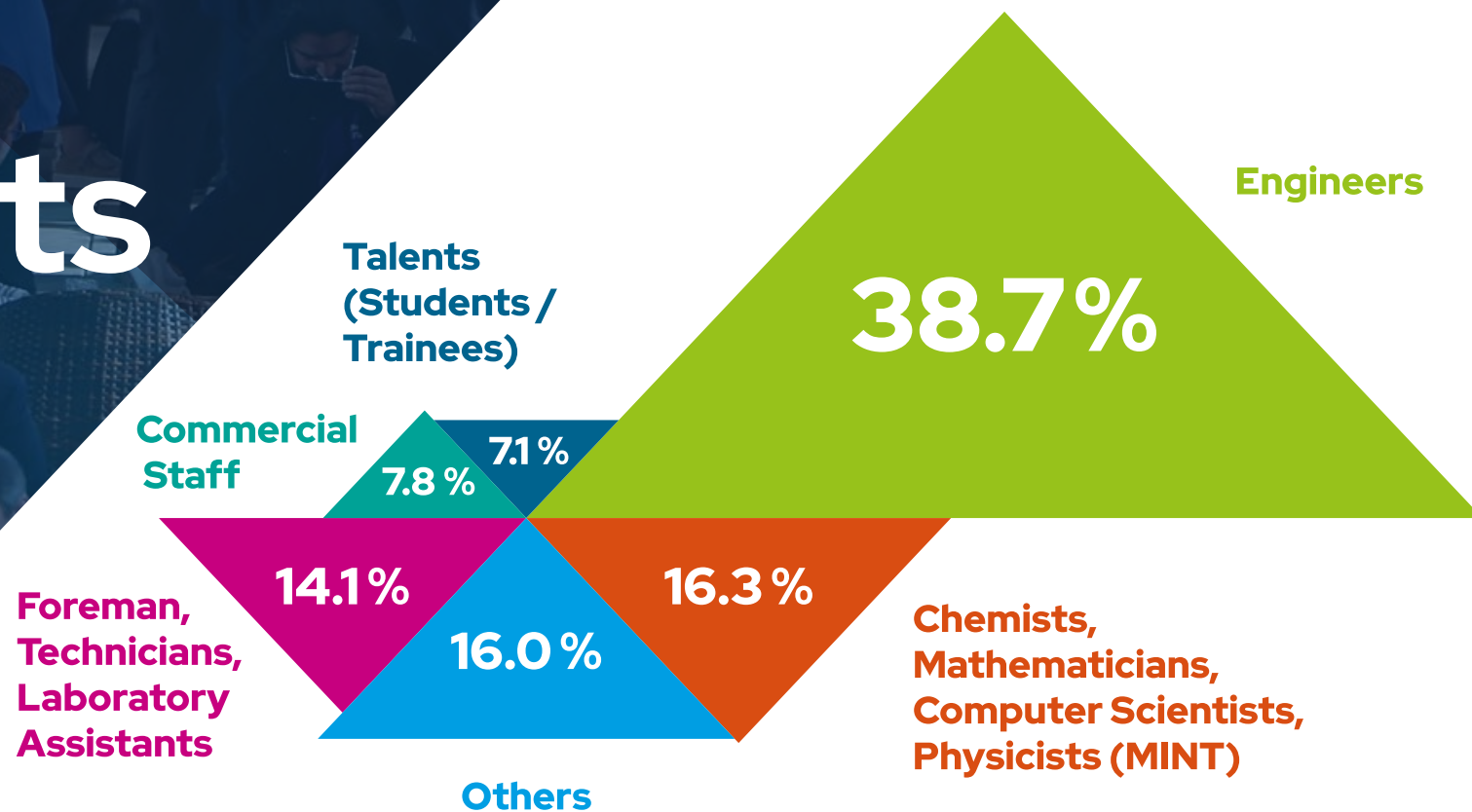
Industry Summit and Trendsetter

ACHEMA has been side-by-side with the process industry and the changes it has undergone for over 100 years. It is an important driving force for innovation and brings together decision-makers, experts and solution providers in a unique marketplace that is unmatched anywhere in the world.

ACHEMA

106,001 participants

More than two-thirds with a technical
or scientific background



1/3 of participants

from management, 50 % of whom
C-level decision-makers

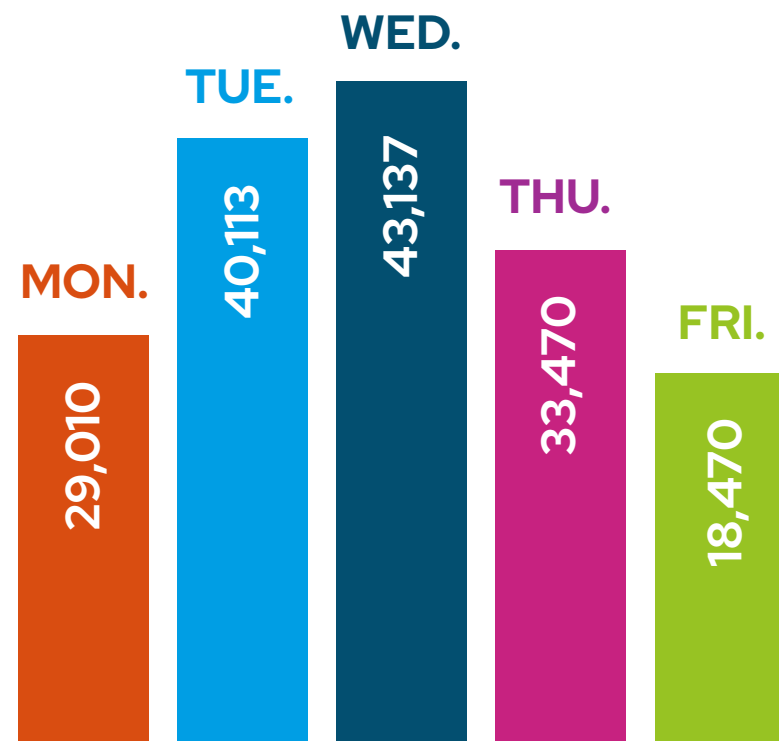
Participants spend on
average

1.9 days

at ACHEMA

Distribution of visitors

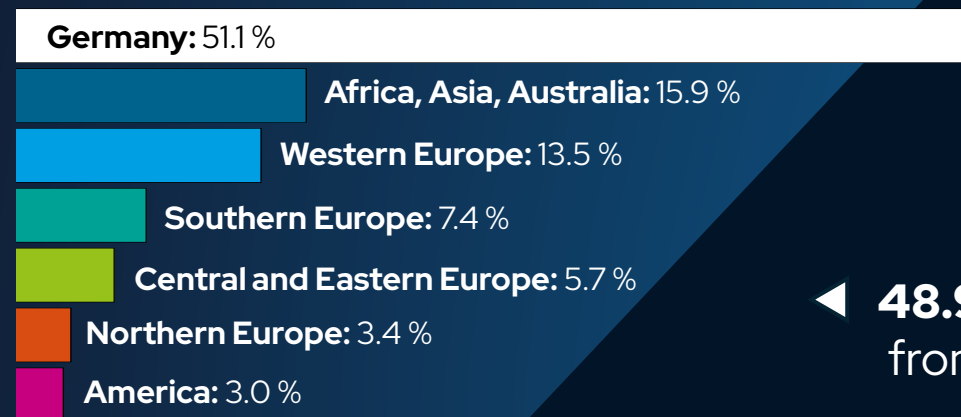
across weekdays (total
of 164,200 participants
- multiple counting)



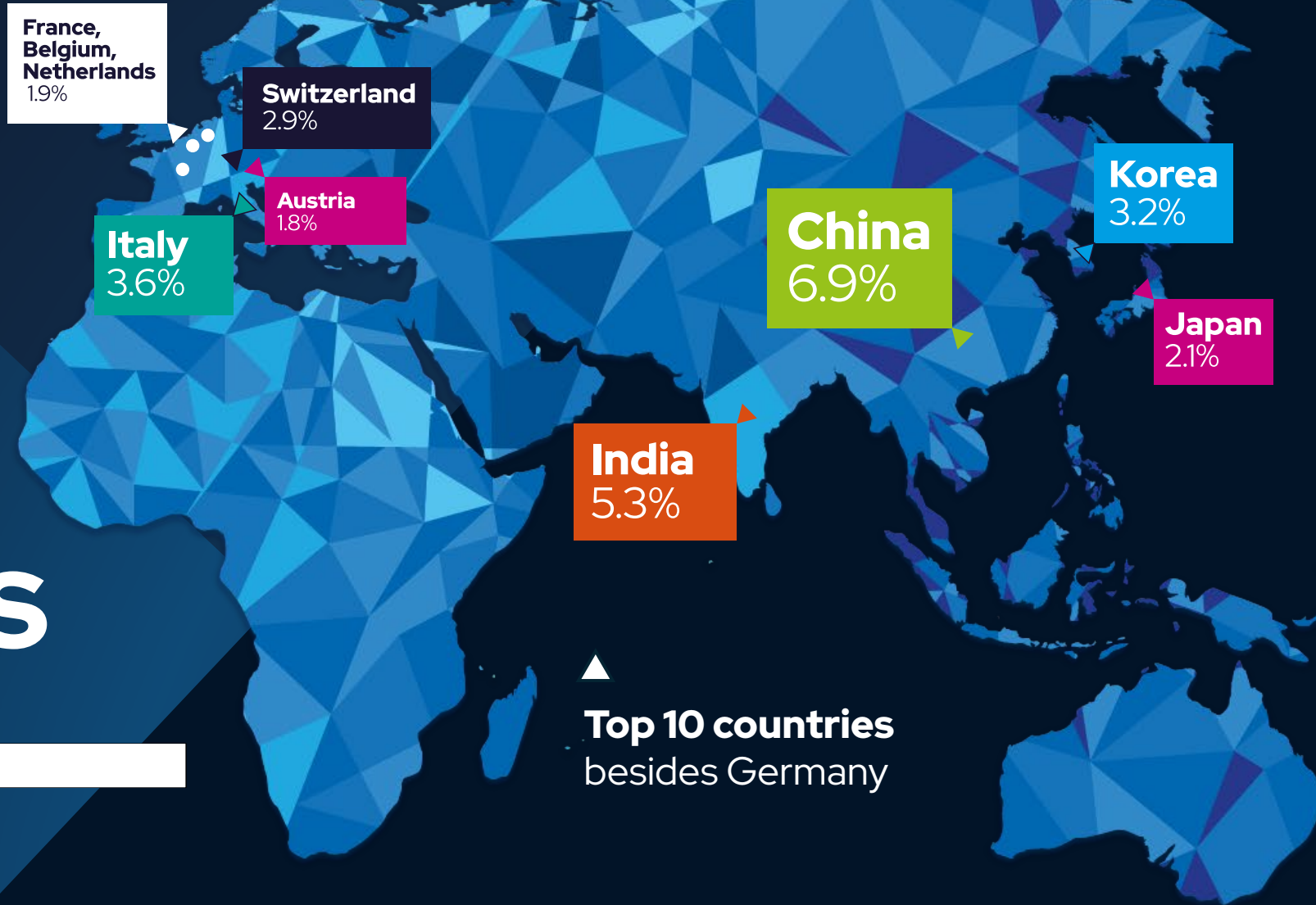
ACHEMA

Participants from

141 countries



◀ **48.9 %**
from abroad



▲ **Top 10 countries**
besides Germany

What industry are you active in?

Pharmaceutical and
Life Sciences Industry

32.0%

Chemical
Industry

40.4%

22.3%

Other Industries /
Other Sectors

5.1% Food and Agriculture

5.7% Packaging, Transportation,
Logistics and Storage

8.4% Other Process Industries

9.2% Environmental Protection, Environmental Technology,
Water / Sewage

11.3% Instrumentation, Control and Automation Techniques,
Manufacturing Automation

12.9% Energy Industry,
Electronics,
Electrical Engineering

17.7% Industrial
Services

ACHEMA

Which
**exhibition
groups**

are our participants most interested in?

Engineering 42.5 %

Research and Innovation 36.9 %

Laboratory and Analytical Techniques 34.3 %

Instrumentation, Control and Automation Techniques 33.1 %

Pumps, Compressors, Valves and Fittings 29.1 %

Pharmaceutical, Packaging and Storage Techniques 28.0 %

Mechanical Processes 27.3 %

Thermal Processes 22.6 %

Digital Hub 14.6 %

**Industrial and
Labour Safety** 13.8 %

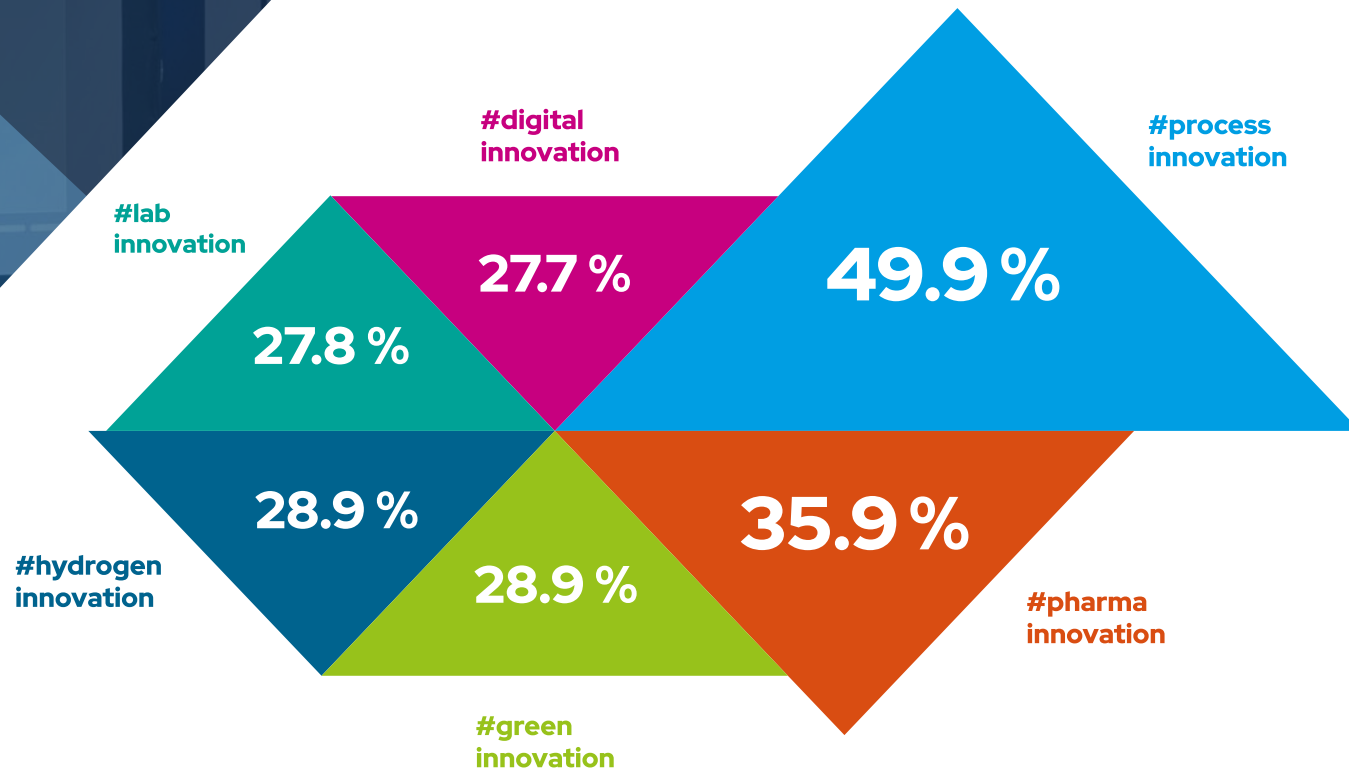
**Materials Technology
and Material Testing** 11.6 %

ACHEMA

Which

innovation themes

are our participants most interested in?



The background of the slide is a collage of images. On the left, a man in a blue shirt and grey jacket is pointing at a screen. On the right, there's a large white 'ACHEMA' sculpture on a grassy area with trees and a skyscraper in the background. The slide is divided into geometric shapes: a large green triangle on the left, a blue triangle at the top, and an orange triangle at the bottom right.

ACHEMA

**The place
to be!**

> 90 %

of participants rate
the quality of
ACHEMA as good /
very good.

52 %

of participants do not attend any
other trade show besides
ACHEMA – this exclusive target
group can only be reached here.

>2.1 M

expert dialogues and technical
discussions among global
experts.

ACHEMA

ACHEMA 2024 brought together

2,842 exhibitors from 56 countries.

Exhibitors by
countries/regions ▶

Germany 36.7 %

Europe 32.9 %

Africa, Asia,
Australia 26.4 %

America 4 %

63.3 %

of exhibitors come
from abroad –
higher than ever before.

Germany
1.042

Italy
250

China
438
(Record participation /
presence / numbers)

India
185
(highest number
of exhibitors to date)

◀ **Top 3 exhibitor
countries**

ACHEMA



Pumps, Compressors, Valves and Fittings	777
Pharmaceutical, Packaging and Storage Techniques	526
Thermal Processes	288
Mechanical Processes	279
Laboratory and Analytical Techniques	274
Instrumentation, Control and Automation Techniques	270
Engineering	172
Research and Innovation	90
Literature, Information, Learning and Teaching Aids	66
Materials Technology and Material Testing	53
Digital Hub	47
Special Show Hydrogen	29
Industrial and Labour Safety	27

Number of exhibitors by exhibition group

95.7 % of exhibitors

are considering rebooking for
ACHEMA 2027.



For

86.4 %

of exhibitors, their
success at ACHEMA
was very satisfying to
solid.

- ▶ **73.9 %**
very good / good
- ▶ **21.3 %**
solid
- ▶ **3.3 %**
poor
- ▶ **1.6 %**
not specified

The background of the slide is a photograph of an industrial trade show. In the foreground, a large crowd of people is seen from behind, looking towards a stage. On the stage, a man in a blue suit is speaking. Behind him is a large green backdrop with the text 'KEY GREEN HYDROGEN STATE'. To the left, a 'Fraunhofer' logo is visible. To the right, a presentation board displays the text 'OUR SOLUTION WITH ARMOS we enable our customers to optimize their plant operation by means of data and intelligence'. It also includes a diagram of a process flow and a list of benefits: 'Process optimisation', 'Energy efficiency', and 'Cost reduction'. A woman in a red shirt is standing next to the board.

Internationality **Central location**

Size **Industry focus**

Expert exchange

Interdisciplinarity

Degree of innovation

Programme diversity

Leading role

Prominence

**What
makes
ACHEMA the
world's leading
platform:**

◀ What sets
ACHEMA
apart from
other trade
shows for our
exhibitors.

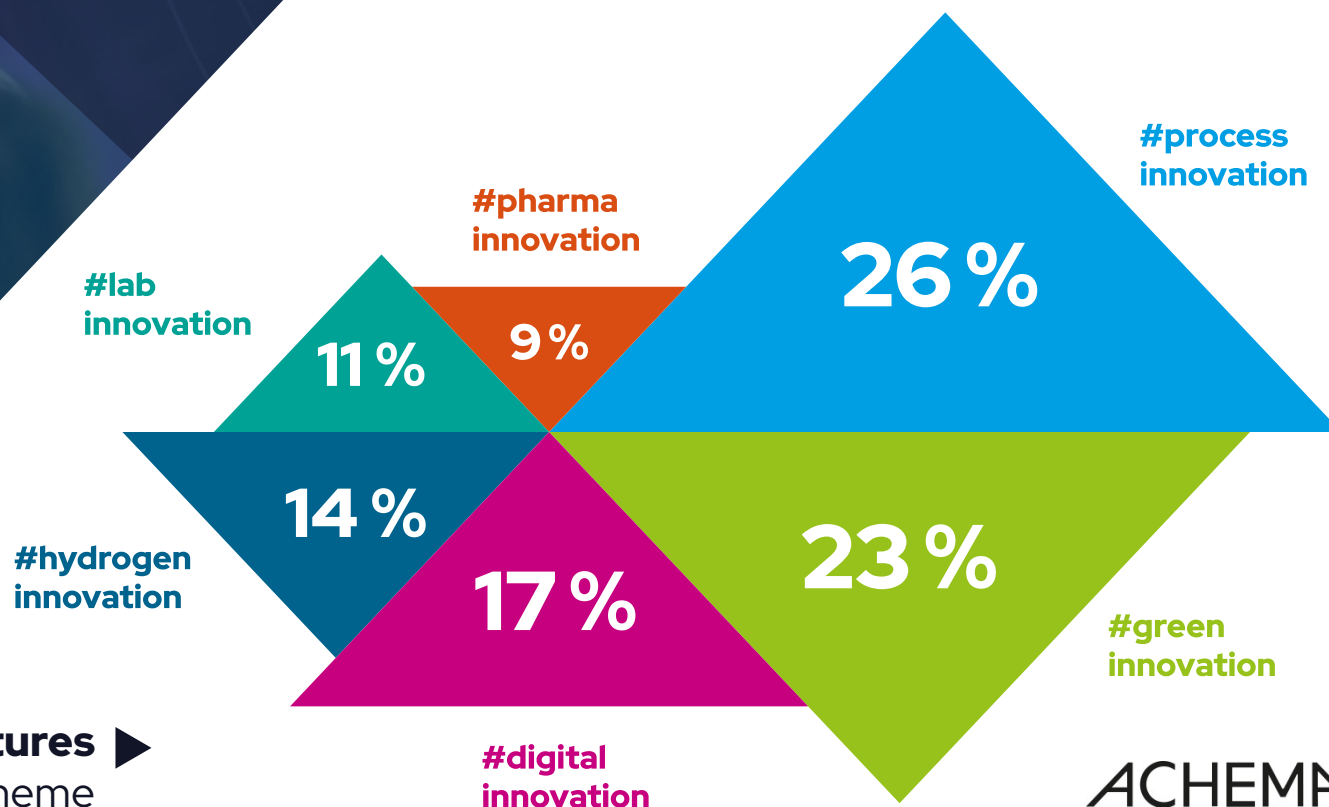
ACHEMA

**>1000 speaker
inform
31,060
listeners**

(highest number of
participants in the
ACHEMA Congress
ever)

924

**presentations, panel
discussions and workshops** on
new technical developments and
current challenges in the process
industry.



Congress lectures ►
by innovation theme

ACHEMA

Numbers of success: ►

Between 1 and 30 June 2024, we achieved the following milestones:

Engagement value
(all channels):

> **97,400**

Reach
(all channels):

> **41.6 M**

Number of notifications
(all channels):

> **3,845**

New followers
(all channels):

5,032

28,339 total followers
(as of 8 July 2024)

Social Media

ACHEMA

Media Coverage

A total of
3,554

Reach
164.1 M

Including
537
Print

Including
3,017
Online

Printet
circulation
8.4 M

◀ Press clippings on
ACHEMA 2024
(between 1 May and 30
June 2024)

ACHEMA

Learn more

ACHEMA 2024 has delivered impressive results. Would you like to be part of this success?

Secure your participation in AACHEMA 2027 now, register as an exhibitor and benefit from an attractive stand location!

Send us your non-binding enquiry and find out about your participation options!

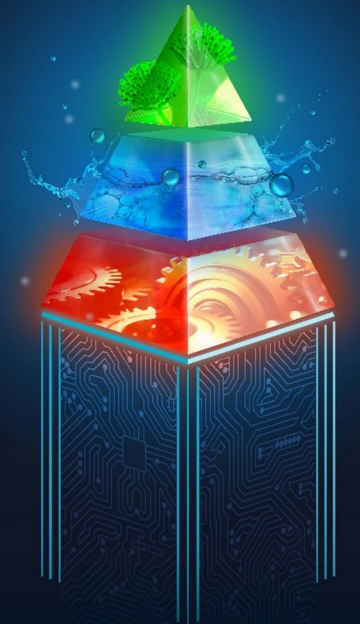
<https://www.achema.de/en/for-exhibitors/inquiry>

Contact details:

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achema@dechema.de

All information here:
www.achema.de/en/

ACHEMA2027



14 – 18 June 2027
Frankfurt am Main,
Germany

ACHEMA