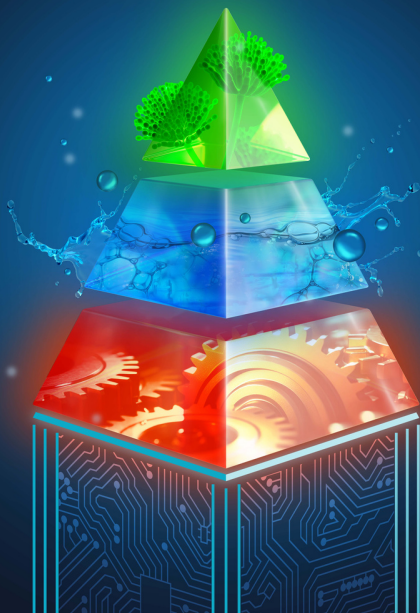




ACHEMA2027

World Forum and Leading Show for
Life Science and Process Industries

14 -18 June 2027

Frankfurt am Main, Germany

www.achema.de

Become an AACHEMA 2027 Innovation Partner

The Innovation Themes address specific needs and capture the latest trends of the AACHEMA communities:

#process innovation

Discover the latest developments in process engineering and equipment that help you meet the mark!

#pharma innovation

Get the world's most comprehensive pharma technology update to keep up your pace!

#lab innovation

Get inspired by the latest advances shaping the future of labs in life science and process industries!

#green innovation

Team-up and gear-up for the decade of delivery in the global process industries!

#digital innovation

Get ready and find the short-cuts for your digital transformation journey!

#energy innovation

Discover innovative pathways to balance security, efficiency and sustainability in industrial energy!

ACHEMA Innovation Stages

The Innovation Stages deliver inspiring highlights and content from our partners to our professional audiences right on the exhibition floor:

#process

Hall 9.0

#energy

Hall 5.1

#digital

Hall 11.0

#green

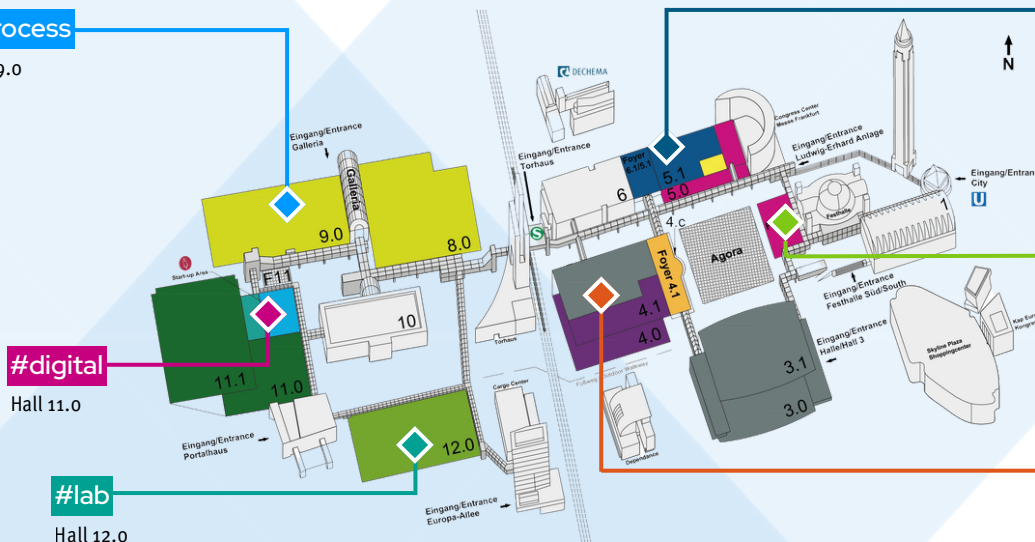
Forum 0

#lab

Hall 12.0

#pharma

Hall 4.1



Unique branding opportunities for Innovation Partners

Become an Innovation Partner today and put your company on the map as a leading solution provider! Each ACHEMA Innovation Theme offers a set of partnership opportunities with exciting features to promote your brand globally in just the right context - before, during and after the show!

	Package features	Platinum	Gold	Silver	Official
Branding	Naming of stage, preset stage branding	✓	—	—	—
	Additional brand visibility in show signage, hall plans and communications	✓	—	—	—
	Logo represented on stages' partner wall (onsite, print and online)	✓	✓	✓	✓
	Relative size of logo representation	300%	150%	100%	75%
Content	Presentation time on stage (20 min/slot)	200 minutes	80 minutes	20 minutes	—
	Video recording of all sessions, incl. publishing rights	✓	✓	✓	—
	Preferred placement in stage schedule	✓	✓	✓	—
	Session privilege	✓	✓	—	—
	Involved in program development	✓	—	—	—
	Detailed company information (online)	✓	✓	—	—
Advertising & Media	Full-size banner on Innovation Theme landingpage*, 880 x 300 px	3 months	—	—	—
	Full-size banner exhibitor search page*, rotating, 880 x 300 px	3 months	—	—	—
	Medium rectangle banner on list of results page*, rotating, 300 x 250 px	—	3 months	1 month	—
	Mobile advertising in ACHEMA app	Exclusive page + logo package	Logo package	Logo package	—
	Pre-show newsletter features	2	1	—	—
	Social media post feature	1	—	—	—
Conditions ¹	Service fee for exhibitors, excl. taxes	€ 50,000	€ 12,500	€ 4,500	€ 2,500
	Services fee for non-exhibitors, excl. taxes	n.a.	€ 21,875	€ 7,875	€ 4,375
	Maximum number of innovation partners per theme	1	6	12	12

*on ACHEMA online
1 mark-up includes 2 exhibitor passes, media package and visitor flat rate and grants access to ACHEMA exhibitor web shop for booking additional services



Partner Management Team:
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Register as an
Innovation Partner
online!
Or learn more here!

