14 – 18 June 2021
Frankfurt am Main, Germany

World forum and leading show for the process industries

ACHEMA 2021
GET READY FOR THE UNEXPECTED
At a glance

World forum and leading show for the process industries since 1920

1920 established
150,000 attendees
3,700 exhibitors

5 days
1 location
∞ possibilities
ACHEMA is cross-industry by mission and heritage
What we are about

We believe in the power of **people, ideas and collaboration** when it comes to advancing the process industries and thereby contributing to a **sustainable development**.
What we are about

This is why we connect the industry worldwide – from future talent to today’s C-Suite – with one another and the most diverse spectrum of service and technology innovations available to the industry: So they can explore, advance and share best practices and new ideas across industry boundaries.
100 years in, ACHEMA will continue to inspire sustainable connections.
ACHEMA is probably the largest and most diverse cross-industry melting pot with focus on the process industries

- Engineering
- Research and innovation
- Laboratory and analytical techniques
- Literature, information, learning and teaching aids
- Mechanical processes
- Instrumentation, control and automation techniques
- Pharmaceutical, packaging and storage techniques
- Pumps, compressors, valves and fittings
- Industrial and labour safety
- Thermal processes
- Materials technology and testing
We provide the global hotspot for the chemical and pharmaceutical industry

Chemical industry

• 43 of the 50 largest chemical companies sent delegations to ACHEMA 2018
• These companies alone represent 858 bn. Euros chemical sales in 2018
• Other significant players like Clariant, CABB and many more visited as well
We provide the global hotspot for the chemical and pharmaceutical industry

**Pharmaceutical industry**

- **26** of the **28** largest pharmaceutical companies with more than **10 bn. Euros** in revenue sent delegations to ACHEMA 2018
- **These 26 companies** generated **776 bn. Euros** in revenue in 2018
- Grünenthal, Gelita and many other pharmaceutical companies joined in as well
150,000 experts, decision-makers and solution providers gather for five days at ACHEMA

- 60,000 Engineers (40.3%)
- 19,000 Commercial staff (8.6%)
- 20,000 Students, trainees, teachers, pupils (12.0%)
- 19,000 Others (12.8%)
- 17,000 Chemists, physicists (12.7%)
- 13,000 Foremen, technicians, laboratory assistants (10.1%)

* Numbers calculated based on relative visitor structure from visitor survey data 2018.
Our 3,700 exhibition partners* deliver unique tech experiences to inspire sustainable connections

*See www.achema.de/en/achema/exhibitors-of-achema-2021/ for a full and always up-to-date list of our ACHEMA 2021 exhibition partners. Logos represent a selection of large exhibitors with at least 250m², hand-picked to represent most exhibition groups.
ACHEMA Congress sports 800+ contributions from early research to best practice

800+ contributions  18.636 participants

Topics for the Call for Papers

• Future production: modular, connected and smart / Industrial intelligence and sensor-based process control / Plant design and maintenance / Pumps, compressors, valves and fittings: state of the art in fluid handling / Innovative mixing and separation solutions
• Bioprocessing: bioreactors, process development and control / Pharma meets production / Renewing the chemical & pharma supply chain
• Materials and material processing / Additive manufacturing / Innovative product design in mechanical process engineering
• The digital lab: laboratory and analytical techniques
• Water technologies / Raw materials / Future energy use in process industries / Product and process security / Safety First!
ACHEMA 2021 focal topic: Modular and connected production

A fully connected value chain makes faster product cycles possible as well as small batches of specialized products.
ACHEMA 2021 focal topic: The digital lab

In the lab data from every stage of research and production converge. Modularly designed and fully connected, the digital lab is a data mine for process design and quality control.
ACHEMA 2021 focal topic: 
Product & process security

The interfaces between the real and the virtual world demand special attention in times of industry 4.0 and Internet of Things.
Impressions of ACHEMA 2018
Introducing the ... Central hotspot for experts and enthusiasts in anything bits & bytes.
The digital hub idea is quite simple

The process industry is one of the largest, most capital-intensive industries in the world – and it is becoming more and more digital.

The Digital Hub will create a new place for digital players at the heart of the ACHEMA world forum in 2021.

Optional content:

The digital ecosystem, on the other hand, is becoming more and more process-industry-specific.
The digital hub will be located in the newly erected hall 12.1...

- 33,600 m² on two levels
- Hall height 10 m
- Completed in the autumn of 2018
- Direct access via Portalhaus entrance; connected to the Via Mobile covered moving walkway
- Express escalator to level 12.1
- Various systems of conducting visitors through the hall
- Multi-storey car park with 800 spaces for exhibitors and van access to the upper hall levels
- 2 restaurants und 2 bistros
- 12 meeting rooms
... connected directly to Portalhaus, the via mobile walkway and the shuttles.
The digital hub idea was challenged in a round table with protagonists from the digital ecosystem.
The digital hub concept goes far beyond a regular exhibition with access points as key feature.
Digital hub access points

Access points integrate several key requirements:

- Deep Dive into Hot Topics
giving an overview with curated information and state-of-the art showcases and providing cross-references to all exhibitors with products / services linked to the hot topic
Operating a flexible break-out area for talks / demos / presentations / workshops etc.

- General Welcome Area
providing Information about digitalization in general and its role for the process industry as well as the ACHEMA Digital Hub

- Starting point for guided tours
giving a topical overview and introducing selected showcases

- Tech-Impulses
giving overview over key enabling technologies and their applications
Digital hub center stage and networking

Center stage
promote understanding, confidence and enthusiasm

• will be organized by ACHEMA with inspiring key notes, high-level talks, expert presentations and cutting-edge showcases
• Concept in close coordination with round table members and other exhibitors, hosting general tech impulses also

Networking areas
facilitate peer-to-peer discussions

• provides infrastructure for possible after-show events
• Placement depends on concept and is subject to availability
Digital Innovation Zone serve as door-opener for SME´s and spin-off exhibitions

• Pavilion open concept with small, standardized booths in a full-service package that makes it easy and efficient to join

• Best Value for Budget for
  • Spin-off Exhibitions (from exhibitors in other exhibition groups)
  • SMEs
  • Mature Start-ups*

* Early-stage start-ups will find special rates and conditions in the general start-up area in Hall 6.2
Digital hub in hall 12.1 – overview
Digital hub in hall 12.1 – exhibition options
Stand rental price list

- **€ 341.00/m²**
  for all stands along hall walls and for aisle stands (only 1 side open) along the outer gangways of halls
- **20 % surcharge**
  for all other aisle stands (only 1 side open) in halls
- **40 % surcharge**
  for all stands with at least 2 sides open, not located along hall walls.

The basis for these categories is the position and type of the finally allocated stand.

- **€ 216.00/m²**
  special rate for start-ups (not older than 6 years, no spin-offs etc.) or academic research institutions

Service costs and stand construction are not included in the stand rent.

Visitor Acquisition

- Each exhibitor has access to an optional number of daytickets for guests calculated according to a graduated, mandatory flat-rate charge by stand size.
- For details, see table in chapter 8 in application documents

Media package:

- Every exhibitor is provided with a mandatory media package, enabling a targeted and platform oriented presentation of the company and products.
- The media package is charged at a flat-rate of **€ 355.00** for every exhibitor. The co-exhibitor rate for the media package is **€ 180.00**.
Five reasons for digitals to join ACHEMA

1. GET READY FOR NEXT
   ACHEMA is driving change and inspiring innovations. It brings together decision-makers, operators and solution providers – the people needed to make change happen.

2. NOT EXACTLY “GREENFIELD”
   3,700 exhibitors from 55 countries in 11 groups covering 130,000 m² at ACHEMA offer a huge and diverse spectrum of potential new clients and partners.

3. LET YOURSELF BE CHALLENGED
   Send your best crew, because our expert visitors will dive in deep with them, giving you the priceless opportunity to earn their trust and build strong relationships for projects to come.

4. SHOW YOUR BEST
   Exhibitors go all out to deliver unique brand and technology experiences at ACHEMA. They engage visitors and excite them with their ideas and showcases in ways seen nowhere else in our industry.

5. PLUG AND PLAY LIKE NEVER BEFORE
   Tap into the global process industry melting pot, providing you with unparalleled access and networking opportunities to 150,000 visitors across all continents and industries.
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www.achema.de

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